

Tips for making your pitch for support:

(courtesy of 100 Women Who Care Bloomington, IN)

Making your case for support in the 5 minutes that you are allowed takes some planning. Following are some talking points you might want to incorporate into your presentation.

- State your name and the name of the organization you would like to receive the funding.
- Start with an engaging opening line, e.g., “75 women in our community are involved in a domestic violence dispute every month...”
- Share what the mission of the organization is.
- Describe the program that you would like to be funded. Provide some background information, if possible.
- Identify how many people and who the funds will impact.
- Tell how essential this program is and what our community will miss if this program does not get funded.
- Explain the measurements that will be used to ensure the success of this program and good use of the donation.
- Share what this donation will “buy” for our community.
- End with a heartfelt ask and a thank you.

Remember that you must be a member of 100 Women Who Care in order to make a presentation at a meeting.